

COLLEGE OF IMAGING ARTS & SCIENCES

-----TOPIC OUTLINE FORM-----

Shell courses have very flexible course outlines that allow instructors to develop a specific focus and content for their particular Topic offered within the Shell.

In order for a new Topic within a Shell course to be scheduled, a completed, approved digital version of this form must be submitted to the Scheduling Officer by the scheduling deadline date for the term in which the topic will be offered. **No late submissions will be accepted.**

Procedure for proposing a new Topic:

1. Faculty proposing to offer a new Topic will complete this form and forward electronically to the Program Chairperson or Graduate Director for electronic approval.
2. The Program Chairperson or Graduate Director then secures the electronic approval of the school's Administrative Chair.
3. The Administrative Chair electronically forwards the form to the CIAS Curriculum Committee Chair (CIAS CCC) for review.
4. If electronically approved by the chair of the CIAS CCC this form will be forwarded electronically to the CIAS Scheduling Officer for processing. The Scheduling Officer will send an electronic copy to the to the school's representative on the appropriate CIAS College Curriculum Committee.

COURSE # and TITLE: TOPIC: PHAP-350 AD Photo Topic: The Where Abouts of Memory

Proposing faculty: Patricia Russotti Date: July 28, 2015

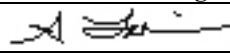
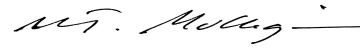
School: _____ SPAS _____

Program: Advertising

1st term offered 2155

Online
 Repeat for Credit # Times

1.0 Course Designations and Approval

Required course approval	Electronic Signature	Approval Granted Date
Program Chair/Graduate Director		
School Administrative Chair		
College Curriculum Committee Chair	Robin Cass	9.11.15

2.0 Course information:

Topic title:	AD Photo Topic: The Where Abouts of Memory
Topic proposed by:	Patricia Russotti
Effective term scheduled:	<u>2155</u>

In the sections that follow, please use sub-numbering as appropriate (eg. 3.1, 3.2, etc.)

3.0 Goals of the TOPIC:

<p>3.1 The student will explore the definition of Memory</p> <p>3.2 Research artists who have used memory throughout history</p> <p>3.3 Create a project that gives a personal visualization of memory</p> <p>3.4. Study Memorials and Shrines</p> <p>3.5 Explore memory within an artistic practice – fact or fiction?</p> <p>3.6 Develop an understanding of cultural and ethnicity based practices</p> <p>3.7 Study memorials within history</p> <p>3.8 Explore memorials and shrines within incorporated contemporary context</p>

- 3.9 Discuss how has social media impacted memorials, shrines and memory?
- 3.10 Create visual work illustrating the Where Abouts of Memory

4.0 Course description (course title includes topic)

Course number: PHAP-350

Name of Course & Topic – Long Title: The Where Abouts of Memory

Name of Course & Topic – Short Title (33 characters): **Topic AD Ph:: Memory**

This class is for students interested in pursuing ideas, concepts and research on creating personal memorials. This is a collaborative class where each participant will do research and share findings and concepts with each other. Loss, (national, personal, spiritual) grief, the anticipation of loss and change and its associated memories all create states of change. The creation of shrines, memorials, niches, retables have been used and are currently being made to encapsulate the memory and process of change. We will investigate different cultural and ethnicity based practices where memorials have been used historically and how they have been incorporated into contemporary context. A look at the use of social media will also be pursued. Discussions asking “is memory true or does it evolve and shift with time and remembering?”. There will be small projects throughout the semester and the class will culminate in each person creating their version of The Where Abouts of Memory.

5.0 Possible resources (texts, references, computer packages, etc.)

- 5.1 Bough Down by Karen Green
- 5.2 Pilgrimage and Pogrom: Violence, Memory, and Visual Culture at the Host-Miracle Shrines of Germany and Austria Hardcover –by Mitchell B. Merback
- 5.3 Memorial Mania - Public Feeling in America by Erika Doss
- 5.4 White Gloves - How we Create Ourselves Through Memory by John Kotre

6.0 Topics (outline):

- 6.1 Defining Memory
- 6.2 How artists have used memory throughout history
- 6.3 How does one visualize memory
- 6.4. Memorials and Shrines
- 6.5 Memory and an artistic practice – fact or fiction?
- 6.6 Cultural and ethnicity based practices
- 6.7 Memorials within history and how they
- 6.8 Memorials and shrines within incorporated contemporary context
- 6.9 How has social media impacted memorials, shrines and memory?
- 6.10 Creating visual work illustrating the Where Abouts of Memory

7.0 Intended course learning outcomes and associated assessment methods of those outcomes

(please include as many Course Learning Outcomes as appropriate, one outcome and assessment method per row).

Course Learning Outcome	Assessment Method
7.1 Define Memory and how it evolves within culture	Assignments, critique
7.2 Create visual work utilizing memory	Assignments, critique
7.3 Create shrines and memorials	Assignments, critique
7.4 Collaborate with classmates utilizing the knowledge culled from the class to create an appropriate tribute	Assignments, critique

8.0 Program outcomes and/or goals supported by this course

- 8.1 Develop professional critical thinking and visual problem-solving skills within a global perspective.
- 8.2 Identify the aesthetic, conceptual, and technical skills necessary to develop a professional-level applied photographic practice.
- 8.3 Integrate aesthetic, historical, and theoretical perspectives into the conception, application, and practices of their chosen career path.
- 8.4 Recognize the responsibility for maintaining high legal and ethical standards when working professionally.
- 8.5 Develop the skills to work both independently and collaboratively in solving problems related to the application of technology and imaging.

10.0 Required Resources - Identify all resources needed to effectively teach this class and what students will need to complete the assignments. (Please provide detailed list of equipment, software, computer lab, data storage/retrieval requirements, special classroom, studio, shop, wet lab, work space or media requirements)

10.0

Approval request date: This is the date that the college curriculum committee forwards this course to the appropriate optional course designation curriculum committee for review. The chair of the college curriculum committee is responsible to fill in this date.

Approval granted date: This is the date the optional course designation curriculum committee approves a course for the requested optional course designation. The chair of the appropriate optional course designation curriculum committee is responsible to fill in this date.