
COLLEGE OF IMAGING ARTS & SCIENCES

-----TOPIC OUTLINE FORM-----

Shell courses have very flexible course outlines that allow instructors to develop a specific focus and content for their particular Topic offered within the Shell.

In order for a new Topic within a Shell course to be scheduled, a completed, approved digital version of this form must be submitted to the Scheduling Officer by the scheduling deadline date for the term in which the topic will be offered. **No late submissions will be accepted.**

Procedure for proposing a new Topic:

1. Faculty proposing to offer a new Topic will complete this form and forward electronically to the Program Chairperson or Graduate Director for electronic approval.
2. The Program Chairperson or Graduate Director then secures the electronic approval of the school's Administrative Chair.
3. The Administrative Chair electronically forwards the form to the CIAS Curriculum Committee Chair (CIAS CCC) with a copy to the CIAS Scheduling Officer. The CIAS CC Chair will review. Once approved the CIAS Scheduling Officer will process.

Course # PHAP 350 Proposing Faculty Susan Lakin

Course title and topic title: Fashion Photography in Toronto

School: SPAS Program: AD Program

1st term offered: 2168 Check all that apply: online approval required
 repeat for credit # times TOPIC offered

1.0 Course Designations and Approval

Required course approval	Electronic Signature	Approval Granted Date
Program Chair/Graduate Director	Susan Lakin	1/30/17
School Administrative Chair	Michael Peres	1/30/17
College Curriculum Committee Chair	William Snyder	4/5/17

2.0 Course information:

Topic title:	Fashion Photography in Toronto
Topic proposed by:	Susan Lakin
Effective term scheduled:	2168

In the sections that follow, please use sub-numbering as appropriate (eg. 3.1, 3.2, etc.)

3.0 Goals of the TOPIC:

3.1 Provide an overview of the fashion industry
3.2 Develop an understanding and appreciation of the construction of a fashion photograph, both advertising and editorial.
3.3 Introduce students to and establish relationships with working professionals in the fashion industry

4.0 Course description (course title includes course and topic title)

Course number: PHAP 350

Name of Course & Topic – Long Title (100 total characters): Fashion Photography in Toronto

Name of Course & Topic – Short Title (33 total characters): Fashion in Toronto

From a fashion photography perspective, this course is designed to provide an overview of the fashion industry in Toronto. The students will be introduced to working professionals and will learn how to build relationships in the fashion industry. The students will develop an understanding and appreciation of the construction of a fashion photograph in both an advertising and editorial context. In addition, there will be field trips to art museums, galleries, and other relevant cultural events.
--

5.0 Possible resources (texts, references, computer packages, etc.)

5.0 Vogue Fashion: Over 100 years of Style by Decade and Designer, in association with Vogue by Linda Watson

Fashion as Photograph: Viewing and Reviewing Images of Fashion by Eugenie Shinkle

Unseen Vogue: The Secret History of Fashion Photography by Robin Derrick, Robin Muir

The World's Top Photographers Workshops: Fashion & Advertising by Magdalene Keaney

6.0 Topics (outline):

- 6.1 Overview of the fashion industry
 - 6.1.1 Designers
 - 6.1.2 Advertising / Editorial
 - 6.1.3 Photography
 - 6.1.4 Talent Agencies
- 6.2 Develop an understanding of the construction of a fashion photograph
 - 6.2.1 The team
 - 6.2.2 Ideation and collaboration
 - 6.2.3 Communication with the client
 - 6.2.4 How to organize and structure the project
- 6.3 Deconstructing a fashion image
 - 6.3.1 Aesthetics
 - 6.3.2 Styling
 - 6.3.3 Concept
 - 6.3.4 Technique
- 6.3 Toronto and the fashion business
 - 6.4.1 Field trips to museums, galleries, and relevant cultural events
 - 6.4.2 Interaction with agencies and young designers in the fashion industry

7.0 Intended course learning outcomes and associated assessment methods of those outcomes

(please include as many Course Learning Outcomes as appropriate, one outcome and assessment method per row).

Course Learning Outcome	Assessment Method
7.0 Consistent with Shell Course Outline	Consistent with Shell Course Outline

8.0 Program outcomes and/or goals supported by this course

8.0 Consistent with Shell Course Outline

10.0 Required Resources - Identify all resources needed to effectively teach this class and what students will need to complete the assignments. (Please provide detailed list of equipment, software, computer lab, data storage/retrieval requirements, special classroom, studio, shop, wet lab, work space or media requirements)

10.0

Approval request date: This is the date that the college curriculum committee forwards this course to the appropriate optional course designation curriculum committee for review. The chair of the college curriculum committee is responsible to fill in this date.

Approval granted date: This is the date the optional course designation curriculum committee approves a course for the requested optional course designation. The chair of the appropriate optional course designation curriculum committee is responsible to fill in this date.